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| **Type** | **Example** |
| Sympathy chain letters | Sick children |
| Urban legends | Bonsai kittens |
| Viruses | Virus spread by just reading email |
| Companies give aways | Woolworths |
| Recipes | KFC secret recipe |
| Road safety | People hijacking at certain streets |
| Health | Kidneys stolen on dates |
| Company slander | Proctor and Gamble Satanists |